

# Press Release

*For Immediate Release*



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## Vicon Introduces Next Gen IQeye Alliance-mx

**Hauppauge, New York (June 10, 2015):** Vicon Industries, Inc. (VII: NYSE-MKT) (“Vicon”), trusted designer and producer of video security systems and high-performance IP cameras, today announced the release of the next generation of its world-renowned IQeye Alliance-mx HD megapixel series of cameras. The new Alliance-mx models have been completely updated and improved. Along with a substantial improvement in video quality, these powerful new Alliance-mx cameras offer a new motorized remote-focus lens, an increased Field-of-View, extended range of model options and a modified housing for better flush mounting.

The expansion of the camera models increases the competitive and economical options for any security need. The new line offers 1MP and 2MP cameras with both cost-effective and advanced feature options. The 3MP and 5MP cameras boast the full-featured version. The addition of a motorized lens option allows complete zoom and focus control from the camera’s web interface, which reduces installation time and allows for easy long-term maintenance. The motorized lens has P-Iris (autoiris) that supports optimal Iris control.

These new features and low cost versions are in addition to the camera’s enhanced processing power needed to run analytics or VMS applications at the edge, WDR, built-in IR illumination, on-camera storage, and true day/night capability. The Alliance-mx delivers the highest quality megapixel images with the lowest bandwidth demands. Both ONVIF and PSIA compliant, this updated IQeye Alliance-mx has been designed for a wide range of applications and works seamlessly with Vicon’s ViconNet and as well as all leading NVR/VMS providers.

“We listened to customer feedback regarding additional feature sets and lower cost, and are excited to announce this new line of Alliance-mx cameras. The hallmark of all IQeye cameras is ease of installation with favorable price to performance ratio—we are confident this newest generation lives up to this expectation and anticipate that this upgraded camera line will be extremely popular,” stated Bret McGowan, Sr. VP Sales & Marketing, Vicon Industries.

*For 48 years, Vicon has been an experienced designer and manufacturer of video management software, high-performance megapixel IP cameras, video storage solutions and access control systems. Vicon combines a complete security solution with a team-ecosystem of business and technology partners to bring the most comprehensive security solution in the market.*

For more information regarding Vicon, visit us at [www.vicon-security.com](http://www.vicon-security.com).