

Press Release

For Immediate Release



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Vicon Announces Addition of Rancilio

Rancilio Associates Rep Firm Strengthens Presence in Great Plains Region

Hauppauge, NY: (January 14, 2015) Vicon Industries, Inc. (VII: NYSE-MKT) ("Vicon"), trusted designer and producer of video security systems and high-performance IP cameras, continues to expand its U.S. presence with the addition of Rancilio Associates. They will cover Nebraska, Iowa, Kansas, Missouri and Southern Illinois. This additional sales resource emphasizes Vicon's commitment to developing strong partnerships and providing local sales support.

This appointment signals a further strengthening of Vicon's sales presence nationwide in response to strong demand for Vicon's security solutions. The program expands Vicon's sales channel beyond Vicon's Regional Sales Representatives, providing more opportunities to collaborate and reach customers looking for video security solutions and customer insights. To date, Vicon has signed nine manufacturer's representative firms across the United States and Canada.

About Rancilio Associates, Inc.

Rancilio Associates is a full service manufacturers' representative organization providing commercial sound, video, communications, and security equipment to the Great Plains region. "We are excited to begin our new partnership with Vicon. The Vicon solution allows us to provide a complete integrated approach with video and access control. The system components are straight forward and easy to implement," commented Dan Rancilio, Sales Rep for Rancilio Associates. He further elaborated, "Vicon provides value to our systems integrators by supporting every step of the sale - design, installation and service. The value proposition for the end user is an end to end open-platform integrated system that is easy to use in day to day operations."

Vicon's Sr. VP of Sales & Marketing Bret McGowan comments, " We are excited to add Rancilio and their seasoned team of sales professionals to the Vicon Team ecosystem. Their dedication to strong customer support has been key to their success and we are looking forward to working together to strengthen partnerships in the region."

For more information about Rancilio, visit their website www.rancilio.us.

For 48 years, Vicon has been an experienced designer and manufacturer of video management software, high-performance megapixel IP cameras, video storage solutions and access control systems and is unrivaled in its experience in the surveillance market. Vicon combines a complete security solution with a vast team-ecosystem of business and technology partners to bring the most comprehensive security solution in the market. For more information about Vicon, which is publicly traded on the New York Stock Exchange under the symbol "VII", please visit: www.vicon-security.com