

Press Release

For Immediate Release



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Vicon Announces Partnership with Datacom

Addition of Manufacturers' Representative Strengthens Presence in South Central U.S.

Hauppauge, NY: (June 7, 2016) Vicon Industries, Inc. (VII: NYSE-MKT) ("Vicon"), trusted designer and producer of video security systems and high-performance IP cameras, continues to expand its U.S. sales presence with the addition of Datacom Sales and Associates (Datacom), a manufacturers' representative firm covering the states of Texas, Oklahoma, Arkansas, and Louisiana. This additional sales resource emphasizes Vicon's commitment to developing strong partnerships and providing local sales support.

This appointment signals a further strengthening of Vicon's sales presence nationwide in response to strong demand for Vicon's security solutions. The program expands Vicon's sales channel beyond Vicon's Regional Sales Representatives, providing more opportunities to collaborate and reach customers looking for video security solutions and customer insights.

About Datacom

With more than 25 years in the industry, Datacom has served as a leading manufacturing representative to the structured cabling, wiring and security industries. Their approach is to provide the complete customer solution, including providing technical assistance, product demonstrations and specifications, customization, competitive pricing and distribution.

Datacom VP, Jon Russell welcomes Vicon; "Datacom Sales is very pleased to join forces with Vicon and to represent them in the South Central US. We feel the addition of Vicon to the portfolio of manufacturer's that we have will allow us to bring more value and resources to our business partners in the region. The addition of a full security product set from VMS to camera technology to access control is exciting for us and for our channel and end user customer base. We at Datacom look forward to a long and profitable relationship."

"Vicon's mission to provide an unprecedented customer experience meshes very well Datacom's dedication to strong customer support, which has been instrumental to their success. We are looking forward to working together to strengthen partnerships in the South Central region." Vicon's Sr. VP of Sales & Marketing Bret McGowan comments.

For more information about Datacom please visit their website at www.datacomsales.com or by contacting one their [sales representatives](#).

For 48 years, Vicon has been an experienced designer and manufacturer of video management software, high-performance megapixel IP cameras, video storage solutions and access control systems and is unrivaled in its experience in the surveillance market. Vicon combines a complete security solution with a vast team-ecosystem of business and technology partners to bring the most comprehensive security solution in the market. For more information about Vicon, which is publicly traded on the New